



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102239

Schedule Dates 08/27/12-08/30/12
Advertiser Obama for America (6765)
Agency GMMB (4408)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name Kaufma,Meredith
Phone/Fax /
CPE 95/101/1671
Account Types National/Political
Billing Type Standard
Comments Candidate Orders

Date Entered 08/24/12
Last Modified 08/24/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07900337
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,625.00
Net Total \$31,875.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	43	\$37,500.00
Grand Total:	43	\$37,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	5A- 5:55A (EST)	1	X	X	X	X				1	\$600.00	\$600.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/24/12
2.0	Normal Line / SPOT	08/27/12-08/30/12	2	:30	5:57A- 7A (EST)	1	X	X	X	X				1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/24/12
3.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	7A- 8A (EST)	1	X	X	X	X				1	\$850.00	\$850.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	8/24/12
4.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	8A- 8:55A (EST)	1	X	X	X	X				1	\$500.00	\$500.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/24/12
5.0	Normal Line / SPOT	08/27/12-08/30/12	4	:30	4:25A- 4:58A (EST)	1	X	X	X	X				1	\$50.00	\$50.00	WBNS-TV (WBNS)	10TV NWSHD430A<	8/24/12
6.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	8:58A- 9:55A (EST)	4	X	X	X	X				4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	8/24/12
7.0	Normal Line / SPOT	08/27/12-08/30/12	2	:30	10:58A- 11:57A (EST)	4	X	X	X	X				4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	8/24/12
8.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	11:58A- 12:30P (EST)	3	X	X	X	X				3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	10TV NWSHD 12P	8/24/12
9.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	12:30P- 2P (EST)	3	X	X	X	X				3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	SOAP ROTATION	8/24/12
10.0	Normal Line / SPOT	08/27/12-08/30/12	2	:30	2P- 3P (EST)	2	X	X	X	X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	TALK-CBS	8/24/12
11.0	Normal Line / SPOT	08/27/12-08/30/12	4	:30	3P- 3:55P (EST)	3	X	X	X	X				3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	DR. PHIL	8/24/12
12.0	Normal Line / SPOT	08/27/12-08/30/12	4	:30	3:58P- 5P (EST)	3	X	X	X	X				3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR. OZ	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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13.0	Normal Line / SPOT	08/27/12-08/30/12	2	:30	5P- 6P (EST)	1	X	X	X	X				1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	10TV NWSHD 5P	8/24/12
14.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	6:58P- 7:30P (EST)	3	X	X	X	X				3	\$1,400.00	\$4,200.00	WBNS-TV (WBNS)	JEOPARDY	8/24/12
15.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	7:30P- 7:57P (EST)	3	X	X	X	X				3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	WHEEL-FORTNE<	8/24/12
16.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	11P- 11:35P (EST)	4	X	X	X	X				4	\$1,500.00	\$6,000.00	WBNS-TV (WBNS)	10TV NWSHD 11P<	8/24/12
17.0	Normal Line / SPOT	08/27/12-08/30/12	3	:30	11:35P- 12:37A (EST)	2	X	X	X	X				2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	D LETTRMAN-CBS<	8/24/12
18.0	Normal Line / SPOT	08/27/12-08/30/12	2	:30	12:37A- 1:37A (EST)	2	X	X	X	X				2	\$400.00	\$800.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/24/12
19.0	Normal Line / SPORTS	08/30/12-08/30/12	4	:30	7:30P- 10:30P (EST)	1				X				1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	BROWNS PRESEASON ****	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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